

Organic Egg Products



Abbotsford
Farms

Performance, Ease, Versatility
and Increased Patron Appeal.



DEVOTED PROVIDERS OF ORGANIC & CAGE FREE EGGS.



Organic Egg Products

Why "Organic" Appeals To Your Patrons...

Organic foods are eco-friendly. They are produced by farmers who emphasize environmental care. All Abbotsford Farms' organic eggs are laid by cage free chickens whose organic feed is closely monitored. Also, these chickens are given no growth hormones and no antibiotics. Consequently, to consumers, organic means more natural, safer, good for the environment, good for the animals, and good for me (the patron).

Today's consumers are willing to pay more for foods like organic eggs¹ that make them feel better about their food choices. And they appreciate those operators who give them that "added bonus" option on the menu.



Organic Facts

58% of consumers are willing to spend an extra 10% or more for humanely raised food.¹

Organic products have seen double-digit growth in each of the last 10 years²...and continued double-digit growth is forecasted.

27% of consumers are eating more organic products than they did just one year ago.³

Abbotsford Farms organic eggs are pasteurized, Kosher certified, and processed under USDA supervision.

Why Abbotsford Farms Organic Eggs...

- "Good for you," nature-friendly products that appeal to consumers.
- Excellent performance, flavor, safety and convenience.
- Consistent, high quality supply of these in-demand eggs.
- "Merchandisability"...with menu mentions, simple signage and "talking it up," customers will quickly see and appreciate that you are doing your part to be eco-friendly — and offering them the opportunity to do the same.
- Profitability...not only are consumers willing to pay a premium for organic eggs, but you'll also make your operation more attractive to those consumers (and their dining partners) seeking out "good for you" foods.



¹ American Humane Study on Public Opinions, 2007

² Organic Trade Association, 2006 Manufacturer Survey

³ Whole Foods Market Organic Foods Trend Survey, 2004

Produce Code	Description	Pack Size	Net Weight
14616-21800	Organic Liquid Whole Egg with Citric Acid	15/2 lb. cartons	30 lbs.
14616-21810	Organic Liquid Egg Yolks	15/2 lb. cartons	30 lbs.
14616-21820	Organic Liquid Egg Whites	15/2 lb. cartons	30 lbs.
14616-21900	Organic Liquid Whole Egg with Citric Acid	2/20 lb. bags	40 lbs.

Shelf Life - Liquid (carton): Refrigerated shelf life is 8 weeks. Shelf life after opening is 3 days.
Shelf Life - Liquid (bag): Refrigerated shelf life is 6 weeks. Shelf life after opening is 3 days.

For ordering information, or customer service assistance:

888-300-EGGS (3447)

www.abbotsfordfarms.com



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